# **MARA TICZON**

#### **EXPERIENCE**

#### **PVH: ASSISTANT DESIGNER**

#### MENS & BOYS DRESS SHIRTS AND NECKWEAR; 10/2016 - PRESENT

- Responsible for Design + Production for the following accounts:
- MICHAEL KORS Dress Shirts (USA/EU)
- MICHAEL KORS Neckwear (USA/EU)
- Bloomingdales Mens Dress Shirts
- Bloomingdales Mens Casual Shirts
- Saks Fifth Dress Shirts
- Lord & Taylor Boys Neckwear
- Bloomingdales Boys Neckwear
- Nordstrom Boys Neckwear
- Achieved high adoption rates for all accounts with successful sales results in domestic, international, and e-commerce markets.
- Lead design work flow from concept, color, and trend research to development sheets, PDM input and TOP production.
- Communicate daily with vendors for development, sourcing and timely delivery of product to consumer.
- Collaborate with Merchandising, Production and Tech teams to align product with market trends and commercial plans.
- Review handlooms and strikeoffs to maintain design intent and product integrity.
- Support team in creation and maintenance of design boards and meeting prep.

## LI AND FUNG: FREELANCE ASSOCIATE DESIGNER

WOMENS SWIMWEAR; 08/2016

- Sketch swimwear CADs and tech packs with front, back and inner construction.

#### **Q4: FREELANCE ASSISTANT DESIGNER**

## MENS / WOMENS / CHILDRENS SPORTSWEAR / OUTERWEAR; 03/2016 - 08/2016

- Oversee development of new styles from Concept to Production for the following accounts in Domestic, International and E-commerce divisions: DKNY, Ben Sherman, Roxy, Bebe, Weatherproof, Vintage Weatherproof, Tractor, Hartstrings, Catherine Malandrino, English Laundry, and Snozu

#### **SARAMAX: ASSISTANT DESIGNER**

#### INTIMATES, LOUNGE, ACTIVE; 03/2015-03/2016

- Responsible for Design & Production of the following accounts: Walmart, Reebok, Family Dollar, Cititrends, Dollar General, and Jordache
- Partner closely with buyers and factories to design and deliver brand-right, cost-appropriate product to stores on time
- Collaborate with Tech Design to develop new silhouettes and maintain brand fit standards

#### **VICTORIA'S SECRET, PINK: CAD DESIGNER**

INTIMATES, SWIM, ACTIVE; 09/2014 - 02/2015

- Partner with Design and CAD teams to create /update brand right spec packages for Graphics, Print + Pattern, Sublimation
- Responsible for developing decks for Intimates, Swim, and Active

#### **INTERNSHIPS**

**ELOQUII :** Design Intern, Womenswear (08/2014 - 09/2014) **DIESEL :** Wholesale Intern, Menswear (01/2014 - 02/2014) **AEROPOSTALE :** Design Intern, Kids/Accessories (07/2013 - 09/2013)

ARIELA-ALPHA INTL: Design Intern, Womens

Swim/Intimates/Lounge

M. PATMOS: Design Intern, Women's Collection

(01/2012 - 12/2012) (09/2011)

### GREEN CARD HOLDER FOR EXTRAORDINARY ARTISTS CATEGORY E16

**APPROVED 06/2016** 

#### **EDUCATION**

Rhode Island School of Design; BFA Apparel Design 2014

#### **SKILLS**

Mens/ Womens/ Childrenswear Design

Wovens

Knitwear + Cut & Sew

Adobe CS6

Dobby

Kaledo (Knit/Print/Weave)

**Ned Easy Coloring** 

PLM

PDM

Lectra

Microsoft Office

Fashion Illustration

Technical Sketching(Digital/ Hand)

Trend Forecasting

Sewing

Drafting/Draping/Tailoring

Patternmaking

Languages:

English

Tagalog

#### **AWARDS**

Patricia Smith Scholarship (2010-2014) Textron Fellowship (2013-2014) RISD Honor Student (2010-2014)

#### **SHOWS**

Collection (2012-2014) Woods-Gerry Exhibition (2013-2014) Gelman Gallery Apparel Exhibition (2012)